Abstract

With the huge number of web pages that exist today, search engine plays an important role in the current Internet. But even if they allow finding relevant pages for any search topic, now a day the number of results returned is often too big those are very difficult to manage by the users. Moreover, the needs of the users vary, so that what may be important for one user may be completely irrelevant for another user. The role of ranking algorithms is thus important, in this select the pages that are most likely be able to satisfy the user’s needs, and bring them in the top positions. In this survey the most popular algorithms used today by the search engines i.e. Page Rank and Citation count are introduced which are based on web structure mining technique. The comparison study of page rank and citation count algorithm is introduced to bring the difference between these two algorithms.

References

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