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## Abstract

This study aims to analyze the influence of psychological attachment (Internalization, identification, and compliance) to the use of SPSS with the Technology Acceptance Model approach. The survey has been conducted on final candidates for bachelor's degree students at a college psycholog X in Jakarta. The results of this study indicate that the identification is the most dominant factor explaining Psychological Attachment. Identification significant effect on user attitudes SPSS. This study also proves that the Psychological Attachment significant effect on behavior intention either directly or indirectly via attitudes towards the use of SPSS application. In addition, this study also proves that the psychological attachment directly significant effect on the use of SPSS.

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## **Index Terms**

Computer Science

Information Sciences

## **Keywords**

SPSS application and TAM psychological attachment.