Abstract

In this paper, the use of various machine learning terminologies in the fields like; online
Applying Machine Learning To e-Services in Management Information System

education, online shopping & loyalty in e-Service environments has been discussed. The basic model of machine learning is discussed. Then Rote learning and Analogy learning, the two types of machine learning approaches is discussed. This paper contains the description of MIS and the various research fields of it. How offline and online shopping is different from each other and the flows in online shopping. Finally it describes how machine learning can be used in the fields of e-Services.

References

Index Terms

Computer Science

Information Sciences

Keywords

Machine Learning
Management Information System
E-services
Machine Learning Model