Abstract

In this paper the focus of the researchers is to analyse the changes in event management industry. Event management is completely changed in 2016 in comparison to 1990. The technology, skilled labour force, training and other dimensions have changed the event management in 21st century. Previously event management was not organized field and there was lack of professional approach in event industry. In this paper the researchers will also compare the event management with the project management to see the similarities and differences.
How Event Management has changed in 21st century: Analysis of Woolgoolga Curryfest Festival


Index Terms

Computer Science  Information Science
Keywords
Festival   Curryfest   Woolgoolga   Event Management