Abstract

As the exponential explosion of various contents generated on the Web Recommendation techniques have become increasingly indispensable. Innumerable different kinds of recommendations are made on the Web every day, including movies, music, images, books recommendations, query suggestions, tags recommendations, etc. In this paper, aim is to providing a general framework on user profiles & Clickthrough patterns. Firstly proposing a method which propagates similarities between different nodes i. e. from user profiles and generates recommendations from Clickthrough data. The proposed framework can be utilized in many recommendation tasks on the World Wide Web, including query suggestions, tag
recommendations, expert finding, image recommendations etc. The experimental analysis on large data sets will show the promising future of our work.

References

An Implementation of an Enhanced Web Graph Search Engine based on User Profiles and Clickthrough Patterns

Index Terms

Computer Science

Web Services

Keywords

Recommendations  Query Suggestions  Clickthrough Data  User Profiles