Abstract

As the exponential explosion of various contents generated on the Web Recommendation techniques have become increasingly indispensable. Innumerable different kinds of recommendations are made on the Web every day, including movies, music, images, books recommendations, query suggestions, tags recommendations, etc. In this paper, aim is to providing a general framework on user profiles & Clickthrough patterns. Firstly proposing a method which propagates similarities between different nodes i.e. from user profiles and generates recommendations from Clickthrough data. The proposed framework can be utilized in many recommendation tasks on the World Wide Web, including query suggestions, tag
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recommendations, expert finding, image recommendations etc. The experimental analysis on large data sets will show the promising future of our work.

References

- Rushikesh M. Shete, Prof. V. S. Gulhane, "An Enhanced Web Graph Search Engine Based on User Profiles and Clickthrough Patterns," IJERT, ISSN: 2278-0181, Vol. 2 Issue 12, December – 2013
Index Terms

Computer Science
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