Abstract

Recently web has been widely used for getting different kinds of information. Web mining is considered to store the information in a specific format known as weblog. This valuable mined information can be used in many applications such as query log analysis, query recommendation, query reformulation and many more for improved performance of search engine. Search engine provide the platform for users to describe their information need more clearly by using query recommendation. Previously there has been lot of work done for retrieving more relevant data to users in order to meet their information need thus improving performance of search engines. This paper reviews and compares different available methods
in query log processing for information retrieval. Moreover, the approach based on clicked snippets is better to understand users' interaction processes with search engines to find the appropriate information need.

References


Index Terms

Computer Science Databases
Keywords

Web Mining  Recommendations  Knowledge Extraction  Query Log Processing  User Behaviour Analysis

Query Intent Identification

Search Engines.