Institutions of learning adopt the use of Websites to portray their activities and provide an easy avenue of communication between all stakeholders (i.e. students, parents, academic & non-academic staff, and the general public). However, most academic institutions set to undermine/underutilize the power of this important tool. Therefore, a multi-facet approach is adopted to review related literature, analyzed and benchmark world top ranking university websites, exploring their unique features and functionalities. This study proposed a standard functional evaluation framework considered to be valid, reliable and efficient in evaluating the quality of university websites across distinct dimensions and put to test the framework by evaluating the first- and second-generation universities in Nigeria. The evaluation results suggested some of the characteristics that are lacking or need improvements.

References

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