Abstract

This work explores the application of Quality Function Deployment (QFD) to identify user requirement for development of a new computer-aided design (CAD) system given name as Packaging-Computer Aided Design (PackCAD). The paper reviewed literature on QFD, Computer Aided Design (CAD), and Malaysia SMEs Food Packaging. The application of QFD also proposed to obtain feedbacks on the effectiveness of PackCAD respondents on their product packaging design process and user-friendliness.

References


**Index Terms**

Computer Science  
Automation
Keywords
Data Exchange  Food Packaging  Small Medium Enterprise