Data Mining Application for Cyber Space Users Tendency in Blog Writing: A Case Study

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Abstract

Blogs are the recent emerging media which relies on information technology and technological advance. Since the mass media in some less-developed and developing countries are in government service and their policies are developed based on governmental interests, so blogs are provided for ideas and exchanging opinions. In this paper, we highlighted performed simulations from obtained information from 100 users and bloggers in Kohkiloye and Boyer Ahmad Province and using Weka 3. 6 tool and c4. 5 algorithm by applying decision tree with more than %82 precision for getting future tendency anticipation of users to blogging and using in strategically areas.

References


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Keywords
Blog  Data Mining  Decision Tree  Cyber Space