Abstract

User Experience is a multidimensional concept, up until now it has not be given a definition that is acceptable by all the community. This study focuses on the attributes that define user experience. There are three distinct instruments used to find the relevant details. The instruments are review, survey and indirect observation. All the instruments were collected from different sections. To find the elements as well as the underlying elements that are important. The most influential elements were Usability, User Subjective Value, Affect and Performance. It suggests a model that not only discuss the sub elements but it also outlines the factor that instigate user experience. Future work includes analysis of variables using PCA and Regression analysis.

References

Developing Elements of User Experience for Cellular Phones and Services: Evidence from Pakistan

Human Factors and Ergonomics in Manufacturing & Service Industries, 23(4), pp.279-293.


Index Terms

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Communications

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